

ROCKHOUSE
FOUNDATION

2024 ANNUAL REPORT



OUR MISSION

Rockhouse Foundation transforms the places where Jamaica's children learn and supports the great people who teach them.

Since its establishment in 2004 the Rockhouse Foundation has invested over US\$10 million to help improve the education system in western Jamaica. In Jamaica, a dollar goes a long way. Our projects in the United States would cost many times as much.

The Foundation has completely transformed and modernized six schools: Moreland Hill Primary and Infant School, Negril All Age School, Negril Basic School, Little Bay All Age and Infant School, Bunch of Stars E.C.I., and Savanna-la-Mar Inclusive Infant Academy (Sav Inclusive), in addition to the complete renovation and expansion of the Negril Community Library.

The principal current focus currently is the ongoing expansion of Sav Inclusive, serving children with disabilities and those without in a full inclusion setting. Conceived and built from the ground up by the Rockhouse Foundation the school currently enrolls over 200 students up to 4th grade. The Foundation is currently expanding the primary school to accommodate the full complement of students from pre-k to 6th grade.

Rockhouse Foundation is a registered 501(c)(3) based in New York State. In 2012, The Foundation also established a consolidated companion entity in Jamaica under the Registered Charities act, Rockhouse Foundation Jamaica, as a vehicle for local donations and a more efficient strategy for tax-exempt purchases in Jamaica.



OUR PROJECTS

Rockhouse Foundation develops a memorandum of understanding with its partners which outlines mutual commitments. Once a building, renovation or development project is complete, The Foundation's ongoing support typically falls into several categories:

- Daily grounds and building maintenance, including wage subsidy for care-taking personnel
- Nutritional subsidy for free school breakfast, lunch, and vegetable garden operations
- Wage subsidy for instructional personnel
- As needed assistance with utility costs, e.g., water, electricity
- Facilities repairs and maintenance as needed, e.g., furniture, plumbing, electrical, etc.
- Facilities repairs and maintenance as needed, e.g., furniture, plumbing, electrical, etc.
- A computer-based literacy and numeracy program.

The Rockhouse Foundation typically undertakes a new significant capital development project every few years.



ROCKHOUSE FOUNDATION PROJECTS MAP



SAVANNA-LA-MAR INCLUSIVE INFANT ACADEMY (SAV INCLUSIVE)

BACKGROUND

In 2017 Rockhouse Foundation completed the initial construction phase of a full inclusion model early childhood centre of excellence in Westmoreland serving typical learners and children with disabilities in a fully integrated environment. This is the first project the Foundation has built from the ground up and addresses a chronically underserved community in the region. The Foundation underwrote the design and construction, and maintains the facilities, with the Ministry of Education and Youth underwriting the faculty, some support personnel, security and therapeutic staff.

UPDATE 2023 - 2024

Sav Inclusive continued full operation for the 2023-2024 school year, with an enrolment of approximately 212 students aged 3 through grade 4. Simultaneously, the Foundation undertook a major new construction project with the building of the new Administration Centre. This new building, the second phase of the Primary School campus, supports Sav Inclusive's expanding population and was completed in January 2024. Significant site preparation, all plumbing and electrical infrastructure, landscaping and a new sanitation system were constructed. In June 2024 the foundation began the next stage of the Primary School expansion.



MORELAND HILL PRIMARY SCHOOL

BACKGROUND

After decades of neglect, the Moreland Hill Primary School had an enrolment of just 32 students and was slated for closure by Jamaica's Ministry of education. Over the summer of 2013, the Foundation completed a total transformation of the Moreland Hill Primary School, alongside a dynamic new principal, welcomed 120 pre-K to 6th grade students who had previously traveled long distances in search of a better education that all children deserve. Since that initial investment the Foundation has continued to maintain and support the school adding a new computer room.

UPDATE 2023 - 2024

Rockhouse Foundation continued its monthly financial support for ongoing maintenance, nutrition, teacher subsidy, installation of the Starlink satellite service and the online learning platform, eSpar



LITTLE BAY ALL AGE SCHOOL

BACKGROUND

The Little Bay All Age School, like the community, was full of promise but when the Rockhouse Foundation began its work in 2010 it had seen better days. The complete gut renovation and expansion in ushered in a sense of pride and possibilities that are embedded in the school community today. A new technology centre and teachers feed the minds, an organic garden and new kitchen feeds the bodies, and a revitalized facility feeds the community spirit.

UPDATE 2023 - 2024

Rockhouse Foundation discontinued monthly financial support for ongoing maintenance, nutrition, teacher subsidy, Starlink satellite service, and the online learning platform, eSpark, in January 2024 due while awaiting long delayed financial back up for allocated funds. We indicated the Foundation would resume upon receipt of the documents, but they have never been forwarded despite repeated efforts to obtain them, and with clear explanation as to the pause. As of the end of the fiscal year no documentation had been forwarded.



BUNCH OF STARS EARLY CHILDHOOD INSTITUTION

BACKGROUND

Rockhouse Foundation fully renovated and expanded Bunch of Stars School beginning in 2012-2013, providing new classroom space, kitchen and sanitation facilities, a secure compound, and a school garden. Bunch of Stars ECI currently has an enrolment of 47 children.

UPDATE 2023 - 2024

Rockhouse foundation continued monthly financial support including teacher and nutritional subsidy, installation of the Starlink satellite service, as well as grounds development and minor repairs support. Bunch of Stars has thrived as a Rockhouse Foundation partner, expanding its enrolment and providing a safe and engaging early childhood environment.



ST. PAUL'S PRIMARY

BACKGROUND

St. Paul's Primary received Food Distribution during the pandemic closure. Based on its experience with the school staff, leadership and community, St. Paul's Primary was added to the Rockhouse Foundation network, primarily oriented to eSpark and facilities improvement.

UPDATE 2023 - 2024

Rockhouse Foundation continued its relationship with St. Paul's Primary although relatively little activity this year. Having previously repurposed an unused classroom as the new computer room, the Foundation continues to underwrite eSpark, and provide internet through installation of the Starlink satellite service.



ONLINE LITERACY & NUMERACY PROGRAM

BACKGROUND

The online literacy and numeracy program implemented at the Moreland Hill School and the Little Bay School almost a decade ago were established with the generous support of the Jay Hatfield Family Foundation. The program is designed to allow each student to work at their own pace, advancing through each achievement level only when they have demonstrated proficiency and clear understanding of the underlying competencies. In 2023 this was transitioned to a new online platform, eSpark, and the program was also expanded to two more of the Rockhouse Foundation's partner schools; Sav Inclusive and St. Paul's Primary.

UPDATE 2023-2024

The Rockhouse Foundation continued to support the online learning platform eSpark for the four partner schools. Students devoted several hours weekly on this engaging platform improving their math and reading skills.





**“Bigging up the
Rockhouse Foundation,
respect due to you
for true for all the
things you are doing in
Western Jamaica for
the kids....Uplift!”**

SEAN PAUL

Grammy Award Winning Reggae Artist

OUR FUNDRAISERS

Key fundraising events in 2023/2024 included the Rockhouse Foundation's 18th annual benefit dinner, held on October 16, 2023, at Joe's Pub at the Public Theater in NYC. The event raised a record-breaking \$330,000 USD in support of education in Jamaica. Guests enjoyed cocktails by Ten To One Rum, Caribbean canapés, and a vibrant dinner menu crafted by Miss Lily's Negril chef, Osei "Picky" Blackett (Ariapita, Brooklyn), and Ricky Mungaray (Joe's Pub). The live auction featured exclusive offerings such as vacation stays at Rockhouse and Skylark, and a private dinner at Miss Lily's 7A. Grammy winner Estelle closed the night with a high-energy performance, while DJ Max Glazer kept the dance floor moving.

On December 28, 2023, we returned to the beach for another memorable installment of our Guest Chef Dinner Series in Negril. Guests enjoyed a night of elevated, open-fire beachfront cooking under the stars, featuring the best of local ingredients and flavours, paired with island-inspired cocktails, all in support of the Foundation's work.

On June 22, 2024, we partnered with chef Charlie Mitchell, executive chef and co-owner of Michelin-starred Clover Hill in Brooklyn, the first Black chef in NYC to earn a Michelin star and 2024 James Beard Award winner for Best Chef: New York. Charlie brought his refined, NYC-inspired cuisine to Skylark Negril Beach Resort, joined by Miss Lily's culinary director, chef Andre Fowles. The evening concluded with the drawing of our highly anticipated 2024 Summer Raffle, followed by an after-party at Miss Lily's with DJ Max Glazer.



FINANCIALS

2023-2024 AT A GLANCE

TOTAL AMOUNT RAISED:
\$937,332

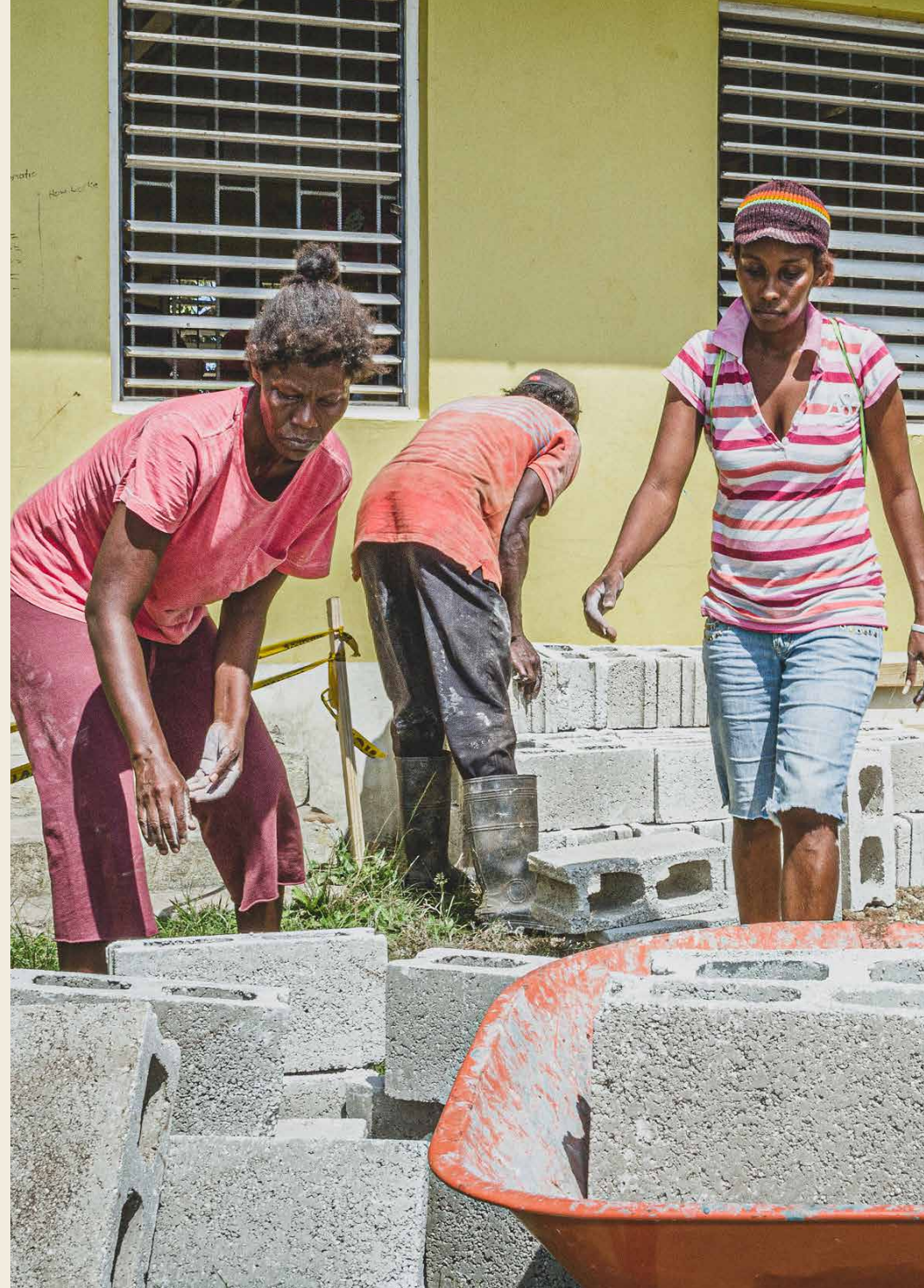
TOTAL EXPENDITURE:
Programs: \$774,134
Expenses: \$27,657
Total: \$801,791

Net change in assets and liabilities:
\$135,541

Net Increase to Cash Reserves:
\$131,868

CASH POSITION:
Cash at Start of Year:
\$62,976

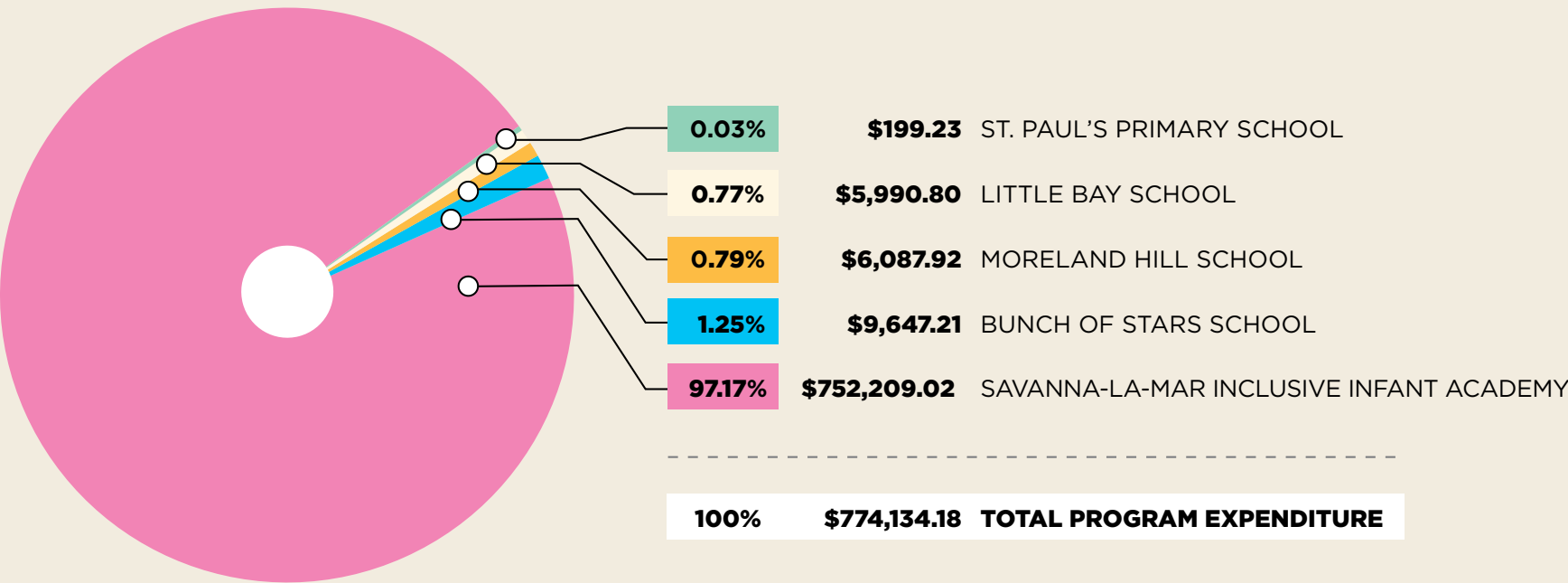
Cash at End of Year:
\$194,844



FINANCIALS

2023-2024 AT A GLANCE

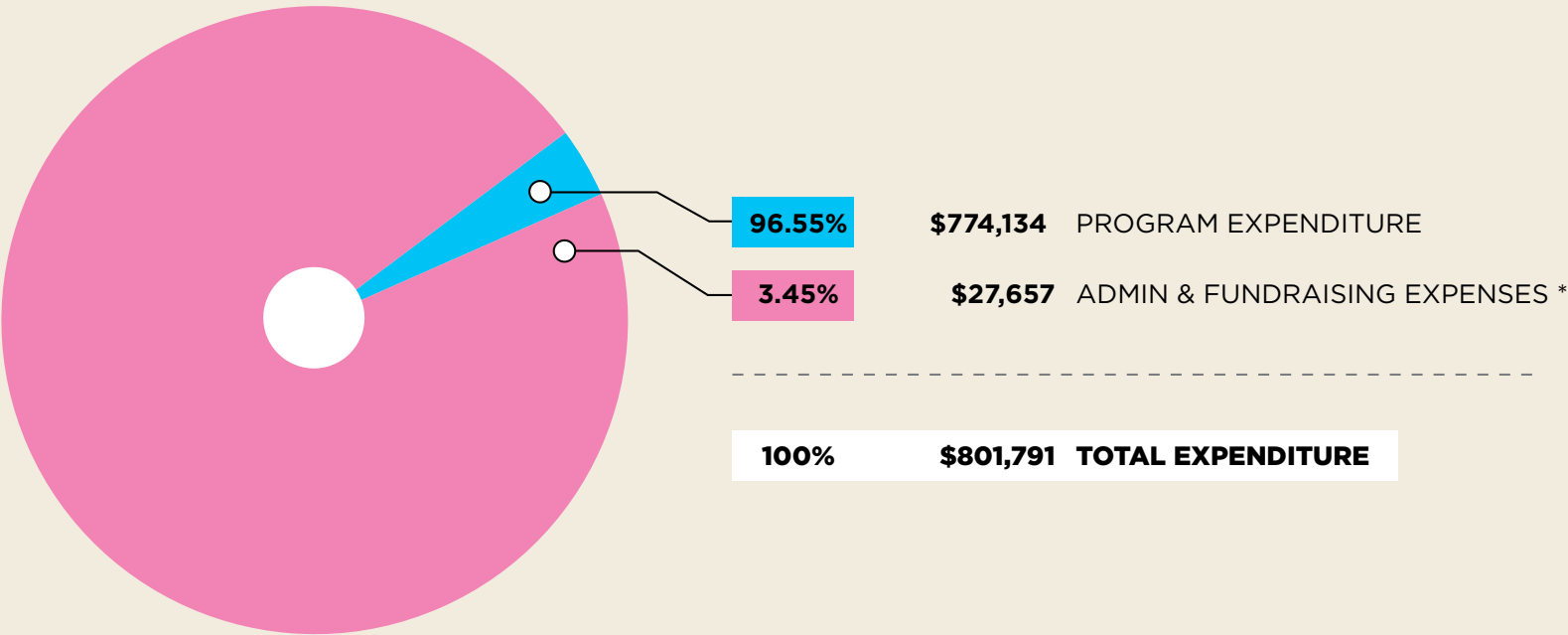
EXPENDITURE BY PROGRAM BY LOCATION



FINANCIALS

2023-2024 AT A GLANCE

EXPENDITURE BY TYPE



ADMIN & FUNDRAISING EXPENSES *

* All administrative and fundraising expenses are underwritten by Rockhouse Hotel, Skylark Negril Beach Resort, Miss Lily's and their ownership. In 2023-2024 direct donations from these entities and their ownership was greater than the expenditure on administration and fundraising expenses. Thus all external donations directly underwrite the projects and programs of the Foundation. Note that in addition to the expenditures outlined in this report, support for the Foundation is provided directly by Rockhouse Hotel, Skylark Negril Beach Resort and Miss Lily's and their owners on sponsorship of additional administrative and fundraising related expenses. Since the Foundation's inception in 2004 over 30% of Net Profits from the Rockhouse Hotel have supported the work of the Rockhouse Foundation.

BOARD MEMBERS

NICOLE COSBY

IAN COVILLE

FABRIZIO IPPOLITI

SAMUEL JACOB, TREASURER

MAX GLAZER

SHANA C. HALL

INISE LAWRENCE

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**The Rockhouse Foundation
would like to thank-you
for your contributions
and relentless support.**

One Love.